

University of Pretoria Yearbook 2017

Consumer aspects of food 417 (VDS 417)

Faculty Faculty of Natural and Agricultural Sciences Module credits 15.00 **Programmes** BConSci Food Retail Management **Prerequisites** BEM 212

Undergraduate

Contact time 3 lectures per week

Language of tuition Afrikaans and English is used in one class

Academic organisation Consumer Science

Semester 1 Period of presentation

Module content

Qualification

Module 1: Role playing factors relating to consumer behaviour, food procurement and consumption. The introduction of the 2011 Consumer protection act and food labelling laws. Consumer education in relation to consumers' social responsibility.

Module 2: A South African perspective on food retail management with a focus on how general logistics throughout the supply chain is implemented with the South African consumer in mind.

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